

MEDIA KIT

G. Damon Wells

Senior leader, executive coach and author. U.S. Army colonel with more than 30 years of service. Greater Kansas City.

The question behind his work. Why does the same leader produce different results in different roles? Damon measures the person, describes the operating conditions of the role separately, and studies what the two produce together. He calls this P×E: person by environment.

“Before deciding that a leader has failed, ask whether the job changed what success requires.”



Credentials

More than 30 years	U.S. Army command and staff service
Senior leader	Directs a 110-person group of observer-coach-trainer teams
Executive coach	Coaches corps and division headquarters staffs and facilitates after-action reviews for three-star commanders
Education	Master of Strategic Studies, U.S. Army War College; M.S. Kinesiology, Texas A&M; B.S. Psychology, summa cum laude, Campbell University
Awards	Legion of Merit, Bronze Star
Author	Books on leadership, organizational systems and history

Bios for introductions

Short

G. Damon Wells is a senior leader, executive coach and author based in Kansas City. He is a retiring U.S. Army colonel with more than 30 years of command and staff service. He coaches corps and division headquarters staffs and facilitates after-action reviews for three-star commanders. His work asks why the same leader produces different results in different roles. He is the author of *Right Leader, Wrong Arena*.

Long

G. Damon Wells is a senior leader, executive coach and author at Summary Leadership in Greater Kansas City. He is retiring as a U.S. Army colonel after more than 30 years of command and staff service, and he directs a 110-person group of observer-coach-trainer teams that coach corps and division headquarters. He facilitates after-action reviews for three-star commanders. He holds a Master of Strategic Studies from the U.S. Army War College and a Master of Science from Texas A&M, and his awards include the Legion of Merit and the Bronze Star. His career showed him that the same leader can do his best work in one role and be merely competent in the next. That observation became P×E, a method that measures the leader and the role's conditions separately. His books include *Right Leader, Wrong Arena* and *The 12 Ordeals of Leadership*.

Speaking

Each talk is built from one of Damon's books or frameworks.

Right Leader, Wrong Arena

Why the same capabilities produce excellence in one environment and friction in another, and what an organization can do about it before it writes a leader off.

The 12 Ordeals of Leadership

The recurring tests every leader meets: uncertainty, trust, conflict, delegation, balance and more. How to recognize the ordeal you are in and the laws that govern it.

The 5 Lenses of Leadership

Five disciplines for analyzing a situation before you decide: evolutionary psychology, neuroscience, personality, complexity and game theory.

Formats: keynote, workshop, panel, podcast interview.



Video and podcast appearances

Open Discussion Podcast. An Army career of more than 30 years, from difficult beginnings to senior command.

[Watch](#)

BruCast, episode 155 (Sep 2026). Trait activation theory, the Big Five, and what a leader's job actually is.

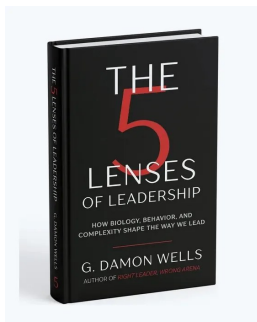
[Watch](#)

Video: “Are You the Right Leader in the Wrong Arena?” Long-form talk on Damon's YouTube channel.

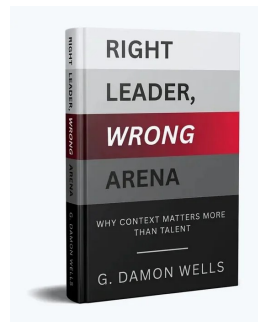
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Video: “Why Smart Leaders Can Explain Failure but Can't Fix It” Long-form talk on Damon's YouTube channel. [Watch](#)

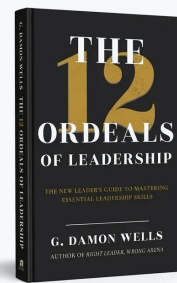
Books



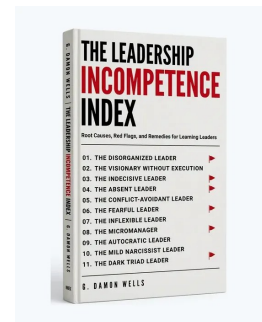
The 5 Lenses of Leadership
(2026)
[Amazon](#)



Right Leader, Wrong Arena
(2026)
[Amazon](#)



The 12 Ordeals of Leadership
(2025)
[Amazon](#)



The Leadership Incompetence Index (2024)
[Amazon](#)

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Speaking inquiries: summaryleadership.com/contact#speaking-inquiry. Include the audience, format, date, location and the leadership question you want the session to address.

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